

# BEYOND LIFESTYLE

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## INTERNATIONAL EXPO

### **Beyond International Business Awards (BIBA)** **飞跃国际企业奖**

#### **【Overview】**

We believe for any business to excel, it should constantly breakthrough from its current capabilities, continues to outperform for the future and beyond.

Beyond International Business Award (BIBA) is created with that as anchor belief – to recognize businesses which not only stand strong in the present, but also bold enough to create an even stronger position for the future.

A total of 68 winners are selected to receive this significant award based on their strategy & vision, operations & management competencies, financial capabilities and leadership & culture.

#### **【Objectives】**

- To create a platform for outstanding businesses to be seen and recognized for their achievements;
- To recognize businesses that have made an impact and contributed to the marketplace and the economy;
- To motivate more businesses towards creating greater achievements, bringing their businesses to a higher level;
- To inspire local businesses to excel beyond Malaysia and venture to the world.

#### **【Benefits】**

- Nationwide recognition – being recognized as one of Malaysia’s best businesses. Open the pathways to unlock new opportunities through the credibility gained;
- Receive the Beyond International Business Award (BIBA) trophy at the award ceremony;
- Winners will be featured across our online channels i.e. Facebook and website [www.blie.biz](http://www.blie.biz);
- Media exposure – enjoy coverage from our media partners;
- Credibility – able to use the Beyond International Business Award (BIBA) logo on your corporate marketing collaterals.

## **【Categories and Judging Criteria】**

### **1. Beyond Emerging & Uprising**

- Newcomers in operations for at least ONE (1) year and less than THREE (3) years
- Annual turnover of minimum RM500K
- Must submit latest audited financial statements / management accounts

### **2. Beyond Inspiring Business Icon**

- Must be in operations for more than ONE (1) year and less than THREE (3) years
- Annual turnover of minimum RM800K
- Must submit latest audited financial statements / management accounts
- Positive achievements in terms of revenue, operations and management

### **3. Beyond Elite Business Icon**

- Must be in operations for more than ONE (1) year and less than FIVE (5) years
- Annual turnover of minimum RM1 million
- Must submit latest audited financial statements / management accounts
- Positive achievements in terms of revenue, operations and management

### **4. Beyond Business Icon of the Year**

- Must be in operations for more than ONE (1) year and less than FIVE (5) years
- Annual turnover of minimum RM2 million
- Must submit latest audited financial statements / management accounts
- Positive achievements in terms of revenue, operations and management
- A visionary business strategically planning for the future
- Effective and productive operations and management
- Lead by a visionary leader with strong corporate culture

### **5. Master Icon of the Year**

- Must be in operations for more than ONE (1) year and less than FIVE (5) years
- Annual turnover of minimum RM10 million
- Must submit latest audited financial statements / management accounts
- Positive achievements in terms of revenue, operations and management
- A visionary business strategically planning for the future
- Effective and productive operations and management
- Lead by a visionary leader with strong corporate culture

## **6. Beyond International Women Entrepreneurs Award**

- Women entrepreneurs who runs and owns a successful business, also a leader who is well respected in business world and community
- She must be demonstrating outstanding entrepreneurial qualities and leadership skills that contribute to the positive growth of the business
- She has also made significant contribution to the business world and the community

## **7. Beyond International Beauty Queen Award**

- Recognition for beauty queens who have won at least ONE (1) beauty pageant title(s)
- Beauty queens who have been an inspiration and making positive impact to the community

## **8. Most Promising Beauty Pageant Award**

- Recognition for beauty pageant organisers who have organized at least ONE (1) successful beauty pageant event(s)
- Received positive comments and recognition from the community on the beauty pageant that they organized

## **【Judging Process】**

### **1. Pre-qualification**

- Self-nomination or organiser invitation

### **2. Nomination**

- Submission of nomination form and supporting documents

### **3. Financial Verification**

- Verification of information provided by nominee

### **4. Site Audit**

- Compulsory face-to-face site audit at company's premises

### **5. Qualitative Judging**

- Nominations are vetted and nominees may be required to answer additional questions

### **6. Final Scoring and Ranking**

- Nominees will be ranked using the Beyond International Business Awards methodology

### **7. Announcement of Results**

- Winners will be informed and required to sign the Acceptance of Awards and Rules and Regulations

### **8. Award Ceremony**

- Will be held at the Beyond Lifestyle International Expo

### **9. Post-award Publicity**

## **【Fees】**

### **1. Nomination**

- Exhibitor – RM800
- Non-exhibitor – RM1,500

Remarks – for all award categories EXCEPT Beyond International Beauty Queen Award & Most Promising Beauty Pageant Award

### **2. Winners**

- Exhibitor – RM5,000
- Non-exhibitor – RM8,888